



# ESTHER BUCHAS

## ABOUT ME

At the age of 9 I attended the Ballet Academy of the Vienna State Opera and afterwards I was trained at the Musik und Kunst Privatuniversität. During my training in ballet I learned about determination and planning. Later at the Gymnasium Boerhaavegasse III, being proactive and being a team player was taught. At Fashion Institute Hetzendorf, I acquired the skills of self-management and critical, innovative thinking.

I would describe myself as determined, creative and open-minded.

## CONTACT



Austria



Vienna



## EDUCATION

10/2017 - 09/2021

### **BA Journalism and Communication Studies**

University of Vienna

10/2021 - 03/2022

### **MA Journalism and Communication Studies**

University of Vienna

10/2021 - now

### **MA Expanded Museum Studies**

(Attendance at individual courses)

University of Applied Arts Vienna

03/2022 - now

### **MA Theatre, Film and Media Studies**

University of Vienna

## EXPERTISE

- Digital Marketing
- PR & Press
- Arts & Culture Marketing
- Media aesthetics
- Art History
- Contemporary art
- Film history

## WORK EXPERIENCE

08/2013

### **Mondial Mode**

Bauernmarkt 2, 1010 Vienna

08/2014

### **Missoni**

Rauhensteingasse 4, 1010 Vienna

## INTERNSHIP

Public Relations, Online shop management and Product distribution

## SOMMER JOB

Sales, Customer service, Inventory, Design of window displays and showroom

## WORK EXPERIENCE (CONTINUED)

05/2018 - 10/2018

### Marc O'Polo

Kärntner Ring 9-13, 1010 Vienna

#### EMPLOYMENT

Social Media, Public Relations, Graphic design, Web Design and Text Conception

2019 - 2021

#### FREE LANCE

Photography, Creative Direction (Music Videos), Research, Text Conception, Web Design, PR & Press

09/2021 - now

### Gallery Rudolf Leeb

Währinger Str. 24, 1090 Vienna

#### HONORARIUM

Public Relations and Social media

Assistance at Artfairs, Graphic Design, Podcast, Curating, Photography, Exhibition set-up

## LANGUAGES

**GERMAN** : fluent

**ENGLISH**: business fluent

**FRENCH** : basics

## PUBLICATIONS

03/2021

### The Role of Gender in Audiovisual Media Regulation

<https://letstalkequal.blog/2021/03/09/the-role-of-gender-in-audiovisual-media-regulation/>

2022

### Gerald, Buchas & Robert, Streibel (Ed.): Lesen Wir Louise Glück. edition pen Löcker. Vienna, 2022.

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Wordpress
- Creative Direction (Film)

## INTERESTS

- Art
- Film
- Literature & Philosophy
- Theatre
- History
- Cooking
- Sports (Bouldering & Dancing)
- Traveling

## PROFESSIONAL REFERENCES

### RUDOLF LEEB

Gallerist

M : +43 676 972 4402

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A : Währingerstr. 24/20, 1080 Vienna

### MAG. DR. WOLFGANG LAMPRECHT

Head of Corporate Communications Kunstforum

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